

## Springback Banner: Spring 1:2 Midi Long

Total Graphic Area: 27" X 80"

Visual Area: 27" X 78.5"

Please be sure to include a .75" bleed  
at the top and bottom of the graphic

### General Art Guidelines:

- CMYK color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

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80" total height